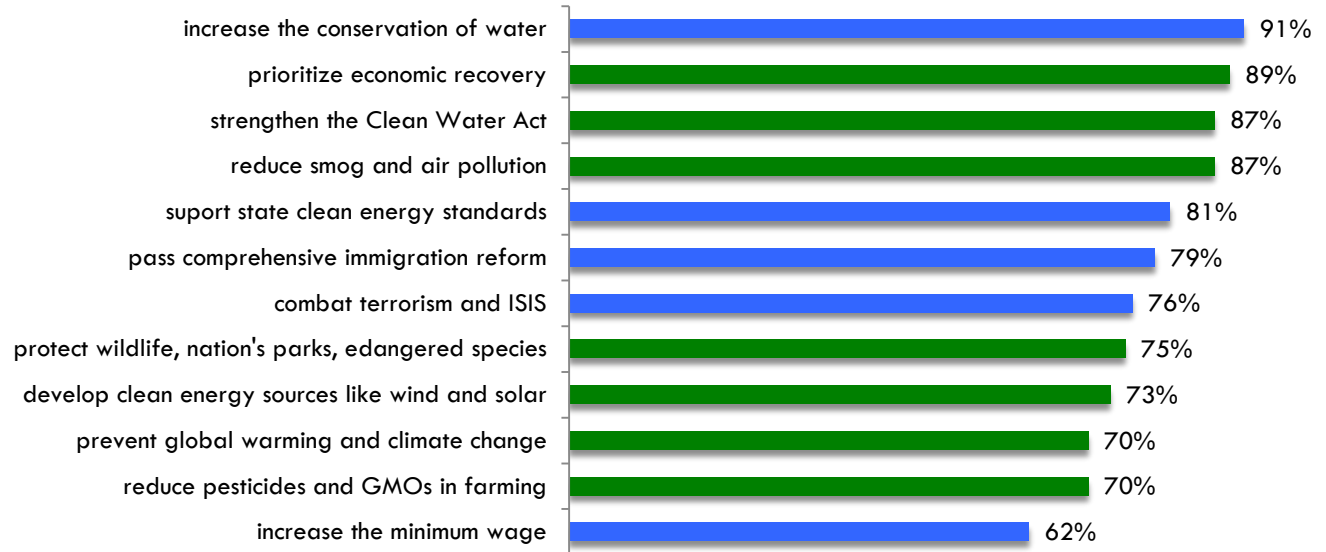


Environmental and Social Concerns for Latino Voters in California

Latinos in California are particularly worried about water conservation and reducing smog and air pollution

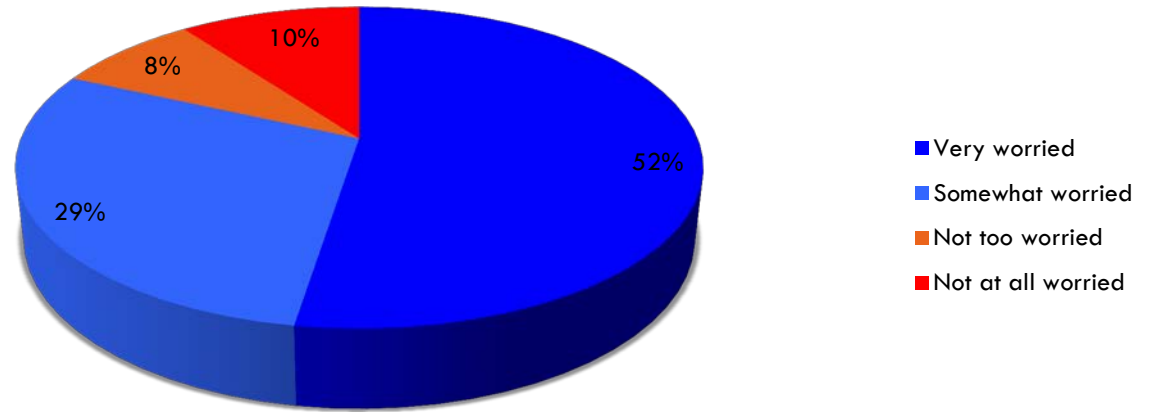
Top policy issues for the president and congress to address



Latinos in the Golden State are worried about global warming and climate change

Among registered voters, 81% are somewhat to very worried about global warming and climate change

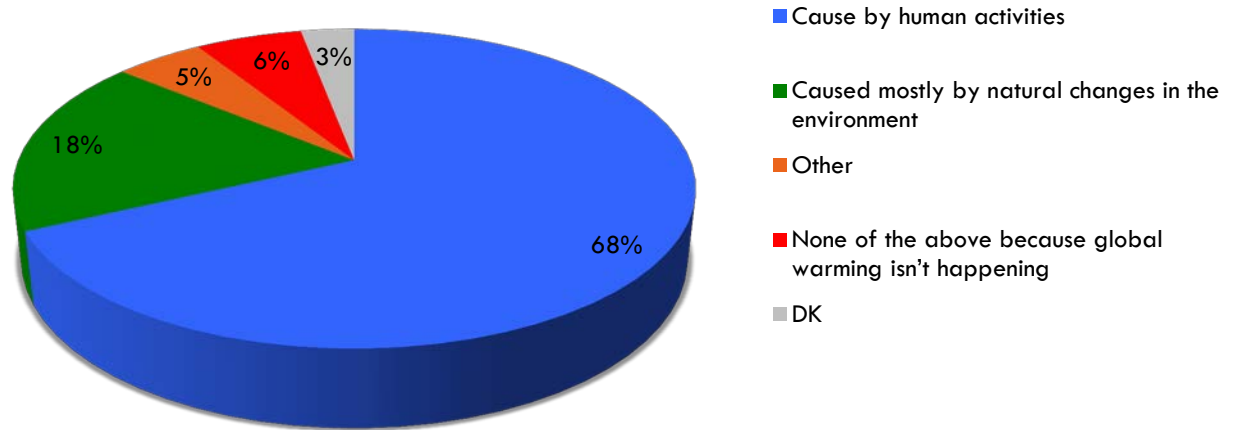
How worried are you about global warming and climate change?



California Latinos: Humans are the Cause of Global Warming

Over two-thirds of Latinos say global warming is caused by human activities. In a 2014 national survey by Yale and George Mason universities, 52% of Americans believe climate change is caused by human activity

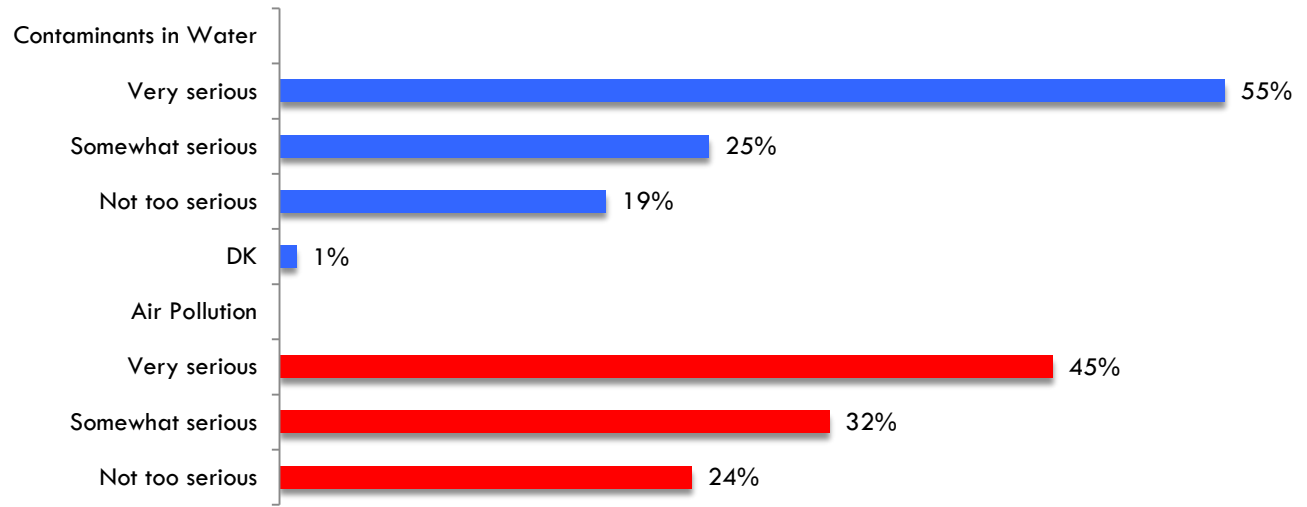
What are the causes of global warming and climate change?



California Latinos worry about how environmental issues impact the health of their families

80% of Latinos say contaminants in the local water are a serious threat to the health of their families and 77% are worried about the health effects of air pollution on their families

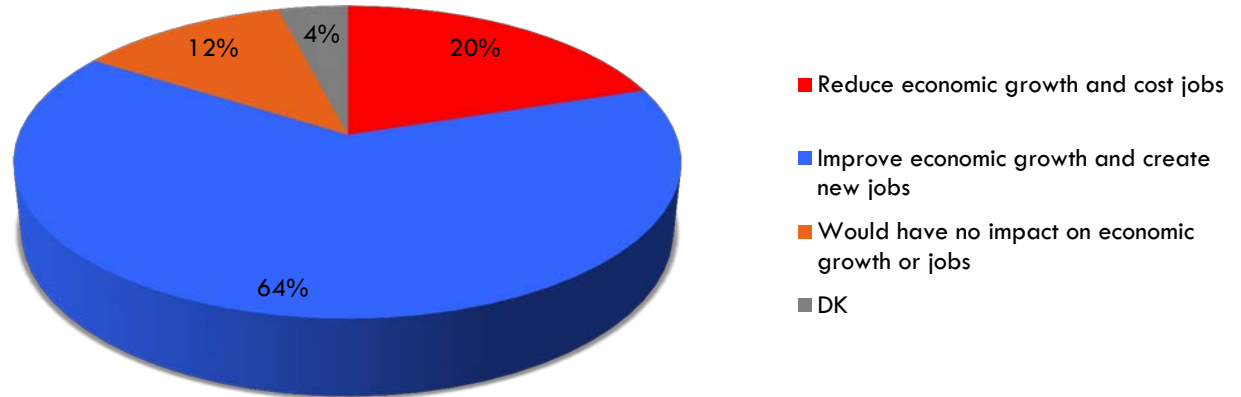
Concerns about access to clean water and air pollution in their cities



California Latinos Reject the Jobs v Environment Claim

Six out of ten Latinos believe that enacting stronger environmental laws will improve economic growth and create new jobs

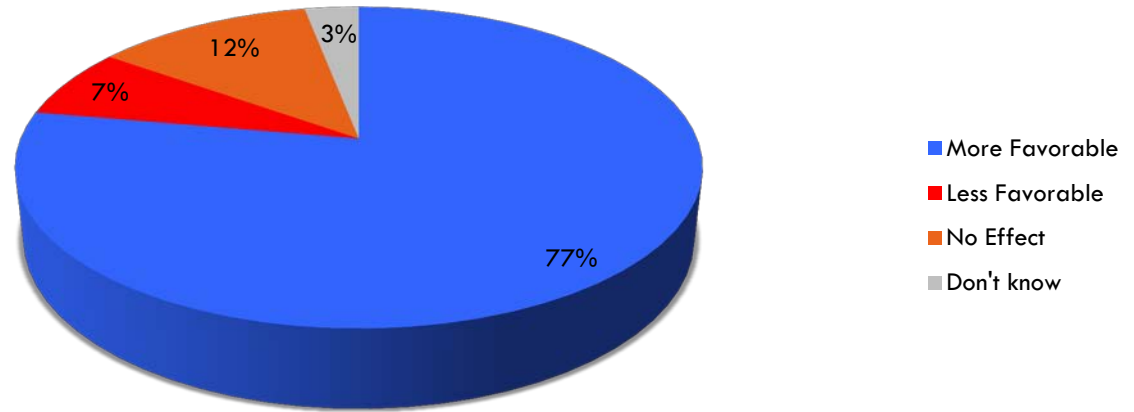
The economic consequences of enacting stronger environmental laws



California Latinos Prefer Pro-Environment Candidates

Latino voters are more likely to support policies and candidates that seek to protect the environment

Favorability on policies and politicians that protect the environment



Methodology—California

Latino Decisions interviewed 300 Latino registered voters in California between June 24th to July 8, 2015. The sample interviewed is a blend of landlines, mobile numbers, and on-line, weighted to match known population characteristics from the Bureau of the Census. The overall nominal margin of error is +/- 5.7 percentage points.