

# EARTHJUSTICE COUNCIL

ADVOCATES  
AMBASSADORS  
ACTIVISTS

## WHO WE ARE

The Earthjustice Council is a national, non-governing body of volunteer ambassadors, donors, advocates, and thought partners. We are legal and environmental experts, business leaders, and representatives of the communities that Earthjustice serves, and we support and strengthen the organization's mission to wield the power of law and the strength of partnership to protect people's health, preserve magnificent places and wildlife, advance clean energy, and combat climate change.

- There are members of the Earthjustice Council across the country
- Members coordinate with council leadership and Earthjustice staff to determine which activities and events are best suited to meet Earthjustice's programmatic and financial goals, and to develop strategies to successfully execute them

# WHAT WE DO



## FORGE RELATIONSHIPS TO FUNDERS

Increase awareness about Earthjustice to widen opportunities for financial support:

- Introduce Earthjustice to members of our networks who have financial capacity and influence
- Share Earthjustice stories, victories, and other communications
- Host intimate, invitation-only cultivation or fundraising events
- Invite members of our network to Earthjustice events or trips, and serve as ambassadors
- Accompany development staff on donor calls and visits



## CONTRIBUTE EXPERTISE

Offer specific experience and skillsets:

- Engage in thoughtful deliberations and provide input on specific questions from staff or board of trustees upon request



## CONVEY PRESTIGE

Enhance Earthjustice's reputation and credibility by virtue of association:

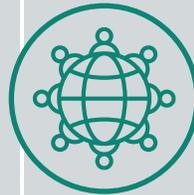
- Broadcast our own professional achievements, experience, and expertise
- Participate in marketing and outreach efforts to widen the Earthjustice sphere of influence



## ESTABLISH PROGRAM CONNECTIONS

Relationship-mapping for stakeholders, enabling Earthjustice's continued success:

- Build our own awareness around program priorities in order to source helpful connections
- Connect Earthjustice to:
  - government officials at the local, state, and national levels
  - experts in the environmental sector
  - other leaders in diverse green movements
  - experts in the DEI sector



## REPRESENT COMMUNITIES

Elevate the voices of our partners and those making significant impacts on environmental preservation:

- Provide nonbinding, focused input in particular program areas upon request
- Offer access to an independent viewpoint and/or a safe place to discuss issues upon request
- Help bring to light previously unknown issues or concerns in specific communities
- Offer recommendations for improved communication or new communication methods with specific communities



## MAKE PERSONAL FINANCIAL CONTRIBUTIONS

Ensure Earthjustice's financial capacity to wage legal battles:

- Steadily increase our connection to the Earthjustice mission
- Contribute an annual donation to Earthjustice

# THE MEMBER EXPERIENCE



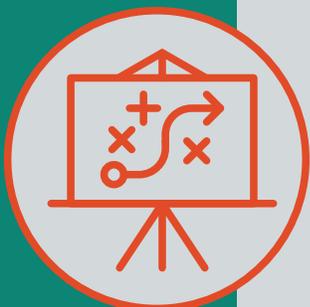
## MEETINGS

The Earthjustice Council has two formal meetings each year: the annual meeting in June and the business meeting in December. Members are also invited to the open sessions of the three board of trustees meetings throughout the year. There are regional gatherings to further foster community, learn about local litigation work, and determine ways to take collective action.



## ACCESS AND EDUCATION

Council members enjoy unique insight into Earthjustice program work, decision-making, and strategy to ensure we are the most equipped advocates, ambassadors, and activists possible. The Council Courier is a monthly email newsletter that keeps us apprised of legal developments, volunteer updates (with member contributions), and events. Each quarter, council members enjoy a program teleconference on a specific topic presented by an expert staff member. These are in addition to receiving advance notice of all Earthjustice member/donor town halls, webinars, and panel discussions. Council members also have access to in-person program updates at each board of trustees meeting. Finally, council members can take advantage of our events and travel program, which offers the opportunity to meet the people and experience the places that Earthjustice fights to protect.



## WORK PLANS

Earthjustice is a nonprofit environmental law firm that relies on its generous contributors to be able to continue representing clients free of charge, and all of the council's activity supports the overarching Earthjustice advancement strategy. This means different things for different members, so each of us has a dedicated philanthropy partner whose role is to help us fulfill our commitment to the organization's mission. Each year we work with our philanthropy partners to create a work plan that outlines our annual engagement, including determining activities we will participate in and identifying people that we can bring closer to the organization. Besides being a structured format to set and accomplish goals, work plans enable a significant and lasting staff-volunteer relationship.